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ServeHope E-Newsletter

Issue: # 12

February/2011



Dear Valued Customer,

Partner Updates

With immediate effect, Fortunate Restaurant is no longer our merchant partner.

Training Updates

1st 1000 CEO/Executives to learn to send Video Email instead of Text Email..(Video Email helps you to Travel Less, Spend More Time with your family and friends. (Register through myvideoapps.com or call ServeHope office @ 6280 7882).

Website Revamped!

[ServeHope](#) is proud to launch its revamped home website. You can get an overall view of our products & services, sign up for our e-newsletter and know more about ServeHope.

Video Email Marketing

Looking into new, innovative ways for online marketers, communicators and salespeople to achieve higher viewer engagement and response rates with results? In the past, companies had relied heavily on print brochures, emails and websites to engage audiences and prospects to drive engagement and new lead generation.

Today, with universal broadband access everyone wants video. However, turning videos into dynamic Interactive Video with tracking and reporting for sales, marketing and communications can be costly, time consuming and challenging for both large and small organizations.

MyVideoApplications

(Another project by ServeHope)

We are pleased to launch [MyVideoApps](#). This website is designed to assist you in managing your Video Email Marketing.

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International Market
& Restaurant](#)

[Jill Lowe International](#)

In a fast-paced society as of today, email marketing is already outdated. MyVideoApps brings you the latest marketing technology - video e-mail marketing. This technology is very popular in the US, and the results of this video email marketing is very satisfying.

MyVideoApps introduces 'My Video Talk Asia' to you. My Video Talk Asia is a website where you can create your own customised video for your video email marketing, video greetings, video advertisements, and more without any fuss. [Sign up](#) with us now and get tremendous results for your company's revenue. We have an excellence support team to provide the Technical Support.

Knowing More About MyVideoTalk

- Web-based Solution, no software.
- One time register fee US\$350, no monthly subscriptions / maintainance fees.
- No advanced or programming skills required to use.
- Global Company US\$200M from US
- Been successfully launched for about 8 yrs
- Earns second passive income
- Create custom design emails with full color images, logos and banners.
- Being able to broadcast a live video stream to anyone in the world.
- It's designed so that *ANYONE* can use it 'right out of the box'.
- Video contents are fully and easily customizable, it's all in *HIGH DEFINITION*

MasterMindABC Courses Schedule in February, March

Internet Empire will be holding their SEO Certification Workshop on the *26th February 2011*. Usual fee for this workshop is \$1888, but Internet Empire is giving all of you a **\$500 discount**. That means you need to pay a \$1388 only to attend this SEO Certification workshop! Hurry up & call our office @ 6280 7882 to sign up now! For more details, please click [SEO Certification Workshop](#).

There will be training courses conducted by [Internet Empire](#), [IPP Financial Advisors](#) in March.

Internet Empire

Date: 5th March 2011, (Saturday)
Course Duration: 3 hrs
Venue: TBA (To be announced)

Business Opportunity Seminar by IPP Financial Advisors

(Hosted by Mr Joseph Chew)
Date: 26th March 2011, (Saturday)
Time: 10am-12noon
Course Duration: 2 hrs
Venue: TBA (To be announced)

For more information, please visit MasterMindABC [Events](#) or call our office @ **6280 7882**. Alternatively, you can email us at support.sg@servehope.com

Management Message

ServeHope's Management would like to take this opportunity to thank all our customers/partners for being so supportive, patient and encouraging over the past 5 years. Our Team will continue to innovate and develop Exclusive Value Membership Benefits for our

[Asia Mentor Lab](#)

[Graces Speech & Drama Studio](#)

[TravelMania](#)

[O'learys Sports Bar & Grill](#)

[Shinobu Dining](#)

[Feed @ Asia Airports](#)

[WorldTel Technologies](#)

[Talklah](#)

[Internet Empire](#)

[MasterMindABC](#)

[Napoleon Hill Associates](#)

[IPP Financial Advisors](#)

[MyVideoApps](#)

Customers in Singapore, Hong Kong, Shanghai and Kuala Lumpur. We will continue to strive to be a Leader in Loyalty Membership, Customer Retention/Relationship Programmes.

We would also like to take this opportunity to thank all our colleagues with various disabilities for giving us the opportunity to learn their various strengths and synergize their strengths to complement each other.

ServeHope / One Job One Hope

Your continued support has fulfilled the dreams of many PWDs (Persons with Disability) who were once out of reach of employability. The vision of [1 Job 1 Hope](#) has seen tremendous Job Creations since 2005. They work in ServeHope in Data Entry, IT/ Web Support, RoadShow, Telemarketing, Video Email Marketing, Admin Support. Please visit [1 Job 1 Hope](#) for the updated ServeHope Social Milestone.

[More info](#)

ServeHope / Voices of ServeHope

Do continue to read more inspiring real life stories that have transformed the lives of people with disabilities.

[More info](#)

ServeHope / Employment Opportunity

(12 Positions)

TeleConsultant: Full Time/Part Time/Office/HomeBased Interested, please contact Mr FN Chu at 6280 7882. Do continue to read more inspiring real life stories that have transformed the lives of people with disabilities.

ServeHope / Related Link

AsiaMentorLab - Discounted Language Tuition

[More info](#)

MasterMindABC - Stand Out from the Crowd

[More info](#)

MyVideoApps - Video Marketing Solutions for All

[More info](#)

iWish Club / Privileges

Feed @ Asia Airports

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Feed @ Singapore Awards

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Feed @ Hong Kong Awards

[More info](#)

Learn @ Singapore Hub

[More info](#)

Travel @ Asia

[More info](#)

Finance

[More info](#)

Healthy Lifestyle in Singapore

[More info](#)

iWish Club / Events

Singapore Events

Hong Kong Events

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Subscribe iWish Club

iWish Club [Registration Form](#)

Connect to ServeHope



Best Regards From :

ServeHope Team

ServeHope Pte Ltd

support.sg@servehope.com

<http://www.servehope.com>

<http://www.iwishclub.com>

<http://servehope.wordpress.com>

<http://www.mastermindabc.com>

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