

# ServeHope E-Newsletter

Issue: # 11

January/2011



Dear Valued Customer,

## Greetings

ServeHope Pte Ltd and its management would like to wish all Blessed Lunar New Year 2011 & Gong Xi Fa Cai !



## Website Revamped!

[ServeHope](#) is proud to launch its revamped home website. You can get an overall view of our products & services, sign up for our e-newsletter and know more about ServeHope.

## Video Email Marketing

Looking into new, innovative ways for online marketers, communicators and salespeople to achieve higher viewer engagement and response rates with results? In the past, companies had relied heavily on print brochures, emails and websites to engage audiences and prospects to drive engagement and new lead generation.

Today, with universal broadband access everyone wants video. However, turning videos into dynamic Interactive Video with tracking and reporting for sales, marketing and communications can be costly, time consuming and challenging for both large and small organizations.

## MyVideoApplications

(Another project by ServeHope)

We are pleased to launch [MyVideoApps](#). This website is designed to assist you in managing your video email marketing.

In a fast-paced society as of today, email marketing is already outdated. MyVideoApps brings you the latest marketing technology - video e-mail marketing. This technology is very popular in the US, and the results of this video email marketing is very satisfying.

MyVideoApps introduces 'My Video Talk Asia' to you. My Video Talk Asia is a website where you can create your own customised video for your video email marketing, video greetings, video advertisements, and more without any fuss. [Sign up](#) with us now and get tremendous results for your company's revenue.

## MasterMindABC Courses Schedule in February

### In This Issue

[Featured Article](#)

### Quick Links

[ServeHope Website](#)

[ServeHope Wordpress](#)

[iWish Club Website](#)



### Featured Articles

[MasterMindABC](#)

[MyVideoApps](#)

[Our PWDs](#)

[Testimonials](#)

### Strategic Partners

[The Rice Table](#)

[Delhi Restaurant](#)

[True Blue Cuisine](#)

[Khmer Delight](#)

[Eight Treasures  
Vegetarian  
Restaurant](#)

[Irodori Japanese  
Restaurant](#)

[The Seafood  
International Market  
& Restaurant](#)

[Jill Lowe International](#)

[Asia Mentor Lab](#)

[Graces Speech &](#)

**Graces Speech & Drama Studio, Money & You** will be holding courses on the 17th & 19th February 2011 respectively. Registrations are now open ! Hurry up to sign up for your desired courses now. Seatings are strictly based on a first come first served basis. For more details, please visit [MasterMindABC](#) or call ServeHope office @ 6280 7882 for registration.

**Internet Empire** will be holding their SEO Certification Workshop on the 19th & 26th February 2011. Usual fee for this workshop is \$1888, but Internet Empire is giving all of you a **\$500 discount**. That means you need to pay a \$1388 only to attend this SEO Certification workshop! Hurry up & call our office @ 6280 7882 to sign up now! For more details, please click [SEO Certification Workshop](#).

## Management Message

ServeHope's Management would like to take this opportunity to thank all our customers/partners for being so supportive, patient and encouraging over the past 5 years. Our Team will continue to innovate and develop Exclusive Value Membership Benefits for our Customers in Singapore, Hong Kong, Shanghai and Kuala Lumpur. We will continue to strive to be a Leader in Loyalty Membership, Customer Retention/Relationship Programmes.

We would also like to take this opportunity to thank all our colleagues with various disabilities for giving us the opportunity to learn their various strengths and synergize their strengths to complement each other.

## ServeHope / One Job One Hope

Your continued support has fulfilled the dreams of many PWDs (Persons with Disability) who were once out of reach of employability. The vision of [1 Job 1 Hope](#) has seen tremendous Job Creations since 2005. They work in ServeHope in Data Entry, IT/ Web Support, RoadShow, Telemarketing, Email Marketing, Admin Support. Please visit [1 Job 1 Hope](#) for the updated ServeHope Social Milestone.

[More info](#)

## ServeHope / Voices of ServeHope

Do continue to read more inspiring real life stories that have transformed the lives of people with disabilities.

[More info](#)

## ServeHope / Employment Opportunity

(12 Positions)

TeleConsultant: Full Time/Part Time/Office/HomeBased Interested, please contact Mr FN Chu at 6280 7882. Do continue to read more inspiring real life stories that have transformed the lives of people with disabilities.

## ServeHope / Related Link

AsiaMentorLab - Discounted Language Tuition

[More info](#)

MasterMindABC - Stand Out from the Crowd

[More info](#)

MyVideoApps – Video Marketing Solutions for All

[More info](#)

[Drama Studio](#)

[TravelMania](#)

[O'learys Sports Bar & Grill](#)

[Shinobu Dining](#)

[Feed @ Asia Airports](#)

[WorldTel Technologies](#)

[Talklah](#)

[Internet Empire](#)

[MasterMindABC](#)

[Napoleon Hill Associates](#)

[MyVideoApps](#)

## iWish Club / Privileges

Feed @ Asia Airports [More info](#)  
Feed @ Singapore Awards [More info](#)  
Feed @ Hong Kong Awards [More info](#)  
Learn @ Singapore Hub [More info](#)  
Travel @ Asia [More info](#)  
Finance [More info](#)  
Healthy Lifestyle in Singapore [More info](#)

## iWish Club / Feature Partners

### **Jill Lowe International**

*Award Winning International Image Company*



Jill Lowe International is a highly regarded Image Professional company that celebrates 25 years of being in the business of Image. As a respected industry expert, we believe in the well-being and growth of every individual in the Asian community.

We aim at improving YOU, your image, your communication methods & your self confidence. Grow with us & entrust yourself to us as we commit ourselves to creating a more beautiful you.

**Complimentary voucher for Jill Lowe Classic membership - enjoy 20% off Programs & Products + FREE Make-up Beautiful workshop worth \$250.(Ladies only).**

(Next To DBS Bank)  
Ang Mo Kio Ave 3  
53 Ang Mo Kio Hub #03-25  
Singapore 569933  
Tel: 6222 1833

Website: <http://www.jill-lowe.com>

[More info](#)

## iWish Club / Events

Singapore Events  
Hong Kong Events

[More info](#)

## Subscribe iWish Club

iWish Club [Registration Form](#)

## Connect to ServeHope



Best Regards From :  
ServeHope Team

ServeHope Pte Ltd

[support.sg@servehope.com](mailto:support.sg@servehope.com)

<http://www.servehope.com>

<http://www.iwishclub.com>

<http://servehope.wordpress.com>

Distributed in Singapore • Kuala Lumpur • Hong Kong • Shanghai